



Donna L. Muzio, Artistic Director & Founder

Nancy Page, Resident Choreographer  
Tim Early, Brandywine Contemporary

## **Brandywine Ballet 2024 - 2025 Community Partners**

We want to offer your organization the opportunity to become a Community Partner with Brandywine Ballet.

Brandywine Ballet was founded in 1979 by Artistic Director, Donna Muzio. Since then, the company has become an artistic staple in Chester County, providing regional audiences with a superb quality of dance and production. It is a steadfast goal to reach new heights in artistic achievement constantly. We also strive to instill a love of the arts in our community audience as we share ballet's innate ability to speak from the heart.

**Brandywine Ballet is a 501 (c) (3) non-profit organization** that counts on donations to support its mission of *providing exceptional, professional training and performance opportunities for dancers and attracting and entertaining audiences as the region's premier ballet organization.*

As a 501(c)(3) non-profit organization, our reliance on community partners like you is fundamental to our sustained efforts to be a prominent ballet company capable of providing quality educational experiences for young dancers and audience members. Such support is also critical for purchasing new costumes and sets that allow our performances to be visually beautiful in all ways possible.

### **Our 2024 - 2025 Season includes:**

- Fall Repertoire featuring Never Ending Road, Voices, & Brandywine Contemporary on October 12-13, 2024 (2 performances)
- The Nutcracker on December 13-15, 2024 (6 performances)
- Sleeping Beauty May on 17-18, 2025 (3 performances)

### **Outreach Details**

- Attendance Numbers:  
(Last year's numbers included for estimate of outreach for 24 - 25 season)
  - 2023 Fall Repertoire - Over 600 audience members
  - 2023 The Nutcracker - Over 6,000 audience members
  - 2024 Cinderella - Over 1,500 audience members
- Corporate Partner presence on all social media outlets
  - Facebook - Over 4,100 Followers
  - Instagram - Over 1,900 Followers
- Digital & Print Marketing:
  - E-blast - 8,000 reach
  - Logo in 4 program books - Over 8,000 reaches

Please contact us directly about customizing a benefit package for your giving level.  
Contact Sarah Beck at Sarah@brandywineballet.org or 610-692-6402 with any questions.

Brandywine Ballet is a 501(c)(3) Non-Profit Organization

317 Westtown Rd., Suite 5 West Chester, PA 19382 • Administrative 610-692-6402 • Box Office 610-696-2711 • www.brandywineballet.org

## Sponsorship Levels

The benefits pertain to all performances listed above.

### Presenting Sponsor - \$10,000

- Twenty (20) Level A complimentary performance passes per series
- Company logo on e-tickets
- Full-page advertisement in playbills for three performance series
- Digital logo and website link on Brandywine Ballet website
- Logo on banner that will hang in downtown WC
- Recognized on front of series playbill & posters and Brandywine Ballet Facebook & Instagram pages
- Recognized during curtain speech before series performances
- Observe an in-theater dress rehearsal

### Platinum Sponsor - \$5,000

- Sixteen (16) Level A complimentary performance passes per series
- Company logo on e-tickets
- Full-page advertisement in playbills for three performance series
- Logo on banner that will hang in downtown WC
- Recognized on front of series playbill & posters and Brandywine Ballet Facebook & Instagram pages
- Recognized during curtain speech before series performances
- Observe an in-theater dress rehearsal

### Gold Sponsor - \$2,500

- Eight (8) Level A complimentary performance passes per series
- Company logo on e-tickets
- Full-page advertisement in playbills for the three-performance series
- Recognized on front of series playbill & posters and Brandywine Ballet Facebook & Instagram pages
- Recognized during curtain speech before series performances
- Observe an in-studio dress rehearsal

### Silver Sponsor - \$1,000

- Four (4) Level A complimentary performance passes per series
- Half-page advertisement in playbills for the three-performance series
- Recognized on Brandywine Ballet Facebook & Instagram pages
- Recognized during curtain speech before series performances
- Observe a company class

### Bronze Sponsor - \$500

- Name listed every program for all shows
- Recognized on Brandywine Ballet Facebook & Instagram pages

### Friends - under \$500

- Name listed every program for all shows

### Yes, sign me up!

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Payment Options:

- Pay in full advance- please find our check or credit card information enclosed
- Charge our corporate credit card monthly

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip Code: \_\_\_\_\_